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Quality Compliance
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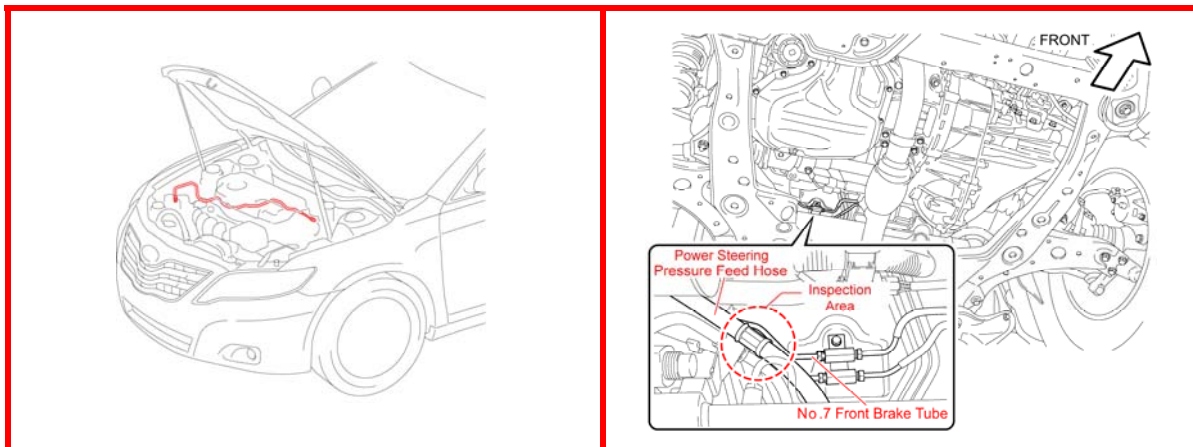
To: All Toyota Dealers
From: Toyota Customer Services

Safety Recall – A0C
Certain Early Production 2010 Model Year Camry Vehicles Equipped with 4 Cylinder (2AR-FE) Engines
Brake Tube Inspection and/or Repositioning
*****URGENT*****

On February 9, 2010, Toyota filed a Defect Information Report (DIR) with the National Highway Traffic Safety Administration (NHTSA) informing the agency of our intent to conduct a voluntary Safety Recall on certain early production 2010 model year Camry vehicles equipped with the 4 cylinder (2AR-FE) engines.

Condition

- On certain early production 2010 model year Camry vehicles equipped with the 4 cylinder (2AR-FE) engine, a power steering pressure hose in the engine compartment may be the incorrect length. If this condition exists, a crimp on the power steering pressure hose may come in contact with the brake tube.
- Should this condition continue, a hole may wear in the brake tube and deplete the brake fluid in the vehicle. As a result, the brake pedal stroke will increase and lead to greater vehicle stopping distance.



Safety Recall Remedy

- We request Toyota dealers to inspect and if necessary adjust the space between the brake tube and the power steering pressure hose crimp on the affected vehicles.
- Based upon the inspection results, the brake tube may need to be replaced in a limited number of cases.
- The inspection/adjustment and, if necessary, the brake tube replacement, will be performed at **NO CHARGE** to the vehicle owner.
- Owners will begin receiving notification via first class mail starting in mid-February 2010.

Involved Vehicles:

- There are approximately 7,300 Camry (2010 model year) vehicles involved in the U.S.

Customer and Media Contacts

- A Q&A has been attached for your use in the event you receive a customer contact. If a customer has further questions, please direct the inquiry to the Toyota Customer Experience Center at 1-800-331-4331.
- If you are a dealership associate and have any questions, please contact your District Service/Parts Manager.
- ***In the event you are contacted by the News media***, it is imperative that all media contacts (local and national) receive a consistent message. Please direct all media contacts to Brian Lyons (310) 468-2552 or John Hanson (310) 468-4718, in Toyota Corporate Communications. (Please do not provide these numbers to customers or call if you are a dealer associate.)

Thank you for your cooperation.



Safety Recall A0C

Certain Early Production 2010 Model Year Camry Vehicles Equipped with the 4 Cylinder Engines Brake Tube Inspection and/or Replacement

Q1: What is the condition?

A1: On certain early production 2010 model year Camry vehicles equipped with the 4 cylinder engine, a power steering pressure hose in the engine compartment may be the incorrect length. If this condition exists a crimp on the power steering pressure hose may come in contact with the No. 7 Front Brake Tube (“brake tube”).

Should this condition continue, a hole may wear in the brake tube and deplete the brake fluid in the vehicle. As a result, the brake pedal stroke will increase and lead to greater vehicle stopping distance.

Q2: Are there any warnings that this condition exists?

A2: No, there are no specific warnings that this condition exists.

Q3: What is Toyota going to do?

Q3: Any Toyota dealer will inspect and if necessary adjust the space between the brake tube and the power steering pressure hose crimp. Based upon the inspection results, the dealership may need to replace the brake tube. The inspection/adjustment and, if necessary, the brake tube replacement, will be performed at **NO CHARGE** to the vehicle owner.

Q4: When will owners be notified?

Q4: Toyota will notify owners by first class mail starting in mid-February, 2010.

Q5: Which and how many vehicles are involved?

A5: There are approximately 7,300 Camry vehicles involved in the U.S.

Q6: What is the production period of the affected vehicles?

A6: The affected Camry vehicles were produced from early February, 2009 to late March, 2009.

Q7: Are there any other Toyota or Lexus vehicles involved?

A7: No, this specific condition only affects certain early production 2010 model year Camry vehicles equipped with the 4 cylinder engine.

Q8: How long will the inspection take?

A8: The inspection will take approximately 45 minutes. However, depending upon the dealer’s work schedule and the inspection results, it may be necessary to make the vehicle available for a longer period of time.

Q8a: What if replacement of the Brake Tube becomes necessary. How long will the repair take?

A8b: As these parts are not normally stocked by dealerships, it will take a few days for the dealer to order and receive them. The Toyota dealer will make every effort to assure each customer’s utmost convenience during this waiting period.

Q9: What should an owner do if they experience the condition or have immediate concerns about the current safety of their vehicle?

A9: If an owner has immediate concerns they are requested to contact their local Toyota dealer for inspection and if applicable repair.

Owners may also contact the Toyota Customer Experience Center (1-800-331-4331) for additional assistance.