



MAZDA3 4-DOOR AT A GLANCE



ENGINE AND DRIVETRAIN CHOICES

- 148-hp, 2.0L 4-cylinder engine with a choice of 5-speed manual or 5-speed Sport automatic transmission (i SV and i Sport models)
- 155-hp (154 hp for PZEV)† SKYACTIV-G 2.0L 4-cylinder engine with a choice of SKYACTIV-MT 6-speed manual or SKYACTIV-Drive 6-speed Sport automatic transmission (i Touring and i Grand Touring models)
- 167-hp (165 hp for PZEV)†, 2.5L 4-cylinder engine with a choice of 6-speed manual or 5-speed Sport automatic transmission (s models)



FUEL EFFICIENCY

- 25/33 mpg (2.0L MT)‡
- 24/33 mpg (2.0L AT)‡
- 27/39 mpg (SKYACTIV-G 2.0L MT)‡
- 28/40 mpg (SKYACTIV-G 2.0L AT)‡
- 20/28 mpg (2.5L MT)‡
- 22/29 mpg (2.5L AT)‡



AVAILABLE FEATURES

Available dual-zone automatic climate control, heated front seats, 265-watt Bose® audio, Bluetooth® hands-free phone and audio capability**, Mazda Advanced Keyless Entry & Start System and compact navigation system



SAFETY FEATURES

Standard safety features include advanced front air bags, front side-impact air bags, side-impact air curtains††, Dynamic Stability Control (DSC)‡‡ with Traction Control System (TCS). A new Blind Spot Monitoring (BSM) System, is now available in the optional Grand Touring Technology Package

2012 MAZDA3 4-Door	i SV	i Sport	i Touring	i Grand Touring	s Grand Touring
Engine					
Engine type	2.0-liter DOHC 16-valve 4-cylinder with VVT		SKYACTIV-G 2.0L DOHC 4-cylinder with VVT		2.5-liter DOHC 16-valve 4-cylinder with VVT
Horsepower†	148 hp @ 6500 rpm		155 hp @ 6000 rpm (PZEV = 154 hp @ 6000 rpm)		167 hp @ 6000 rpm (PZEV = 165 hp @ 6000 rpm)
Torque†	135 lb-ft @ 4500 rpm		148 lb-ft @ 4100 rpm		168 lb-ft @ 4000 rpm (PZEV = 167 lb-ft @ 4000 rpm)
Redline	6500 rpm		6500 rpm		6200 rpm
Displacement (cc)	1999		1998		2489
Bore x stroke (mm)	87.5 x 83.1		83.5 x 91.2		89.0 x 100.0
Compression ratio	10.0:1		12.0:1		9.7:1
Fuel system	Electronically controlled multipoint fuel injection				
Recommended fuel	Regular unleaded				
Valvetrain	Chain-driven dual overhead cams, 4 valves per cylinder with variable intake valve timing (VVT)				
Ignition system	Direct coil-on-plug electronic ignition with platinum-tipped spark plugs				
Engine block	Aluminum alloy				
Cylinder head	Aluminum alloy				
Emission control type (Fed/Cal)	Tier2-BIN5 / Ultra Low Emissions Vehicle (ULEV)		Tier2-BIN5 / Partial Zero Emissions Vehicle (PZEV)		Tier2-BIN5 / Partial Zero Emissions Vehicle (PZEV)
Fuel Economy					
Manual transmission (city/hwy)‡	25/33		27/39		20/28
Automatic transmission (city/hwy)‡	--	24/33	28/40		22/29
Drivetrain					
Type	Front-wheel drive (FWD)				
Manual transmission	5-speed overdrive		SKYACTIV-MT 6-speed overdrive		6-speed overdrive

Automatic transmission	--	5-speed electronically controlled Sport with Adaptive Shift Logic and manual-shift mode	SKYACTIV-Drive 6-speed electronically controlled Sport with manual-shift mode	5-speed electronically controlled Sport with Adaptive Shift Logic and manual-shift mode
Chassis				
Brakes	4-wheel disc			
- Front	10.9-inch vented disc			11.8-inch vented disc
- Rear	10.4-inch solid disc			11.0-inch solid disc
- ABS	4-wheel, 4-channel with Electronic Brakeforce Distribution (EBD) and Brake Assist			
Steering type	Power rack-and-pinion with variable assist			
Power assist	Electro-Hydraulic Power Assist Steering (EHPAS)			
Overall steering ratio	16.2:1			
Steering wheel turns, lock-to-lock	2.9			
Turning circle, curb-to-curb (ft)	34.2			
Suspension	4-wheel independent			
- Front	MacPherson strut with stabilizer bar			
- Rear	Multi-link with stabilizer bar			
Wheel size (in)	16 x 6.5			17 x 7.0
Tire size	P205/55R16 all-season radial			P205/50R17 all-season radial
Weights / Capacities				
Curb weight (lbs)				
- Manual transmission	2866		2872	3046
- Automatic transmission	2929		2950	3103
Fuel capacity (gallons)	14.5			15.9

2012 MAZDA3 4-Door



Exterior

S Standard
 P Package Option
 D Stand-Alone Option
 A Accessory
 -- Not Available

2012 MAZDA3 4-Door	i SV	i Sport	i Touring	i Grand Touring	s Grand Touring
Halogen headlights	S	S	S	S	S
Self-leveling Bi-Xenon High-Intensity-Discharge (HID) headlights	--	--	--	D	D
Auto on/off feature	--	--	--	D	D
Adaptive Front-lighting System (AFS)	--	--	--	D	D
Nagare-inspired illuminated headlight details	--	--	--	--	D
Halogen fog lights	--	--	--	--	S
Variable-intermittent windshield wipers	S	S	S	S	S
Rain-sensing windshield wipers	--	--	--	D	D
Power sliding-glass moonroof with one-touch-open feature and interior sunshade	--	--	D	S	S
Dual power side mirrors	S	S	S	S	S
Heated side mirrors	--	--	--	S	S
In-glass radio antenna	S	S	S	S	S
Rear spoiler	--	--	--	--	S
Clear-lens taillights	S	S	S	S	S
Clear-lens LED taillights	--	--	--	--	S
Single exhaust outlet	S	S	--	--	--
Single exhaust outlet with chrome tip	--	--	S	S	--
Dual exhaust outlets with chrome tips	--	--	--	--	S
Wheels & Tires					
16-inch steel wheels with full wheel covers	S	S	--	--	--
16-inch aluminum-alloy wheels	--	--	S	S	--
17-inch aluminum-alloy wheels	--	--	--	--	S
P205/55R16 all-season radial tires	S	S	S	S	--
P205/50R17 all-season radial tires	--	--	--	--	S
Temporary spare tire	S	S	S	S	S
Exterior Dimensions					
Wheelbase (in)	103.9				
Track, front (in)	60.4				60.2
Track, rear (in)	59.8				59.6
Length (in)	180.7				180.9
Width (in)	69.1				
Height (in) - (unladen)	57.9				
Minimum ground clearance (in) - (laden)	4.7				

2012 MAZDA3 4-Door



Interior

S Standard
 P Package Option
 D Stand-Alone Option
 A Accessory
 -- Not Available

2012 MAZDA3 4-Door	i SV	i Sport	i Touring	i Grand Touring	s Grand Touring
Comfort & Convenience					
Air conditioning with pollen filter	--	S	S	S	--
Dual-zone automatic climate control with pollen filter	--	--	--	--	S
Power windows with driver's one-touch-down/up feature	S	S	S	S	S
Power door locks with 2-stage unlocking feature	--	S	S	S	S
Cruise control with steering-wheel-mounted controls	--	--	S	S	S
Remote keyless entry	--	S	S	S	S
Mazda Advanced Keyless Entry & Start System with push-button start	--	--	--	--	S
Tilt & telescopic steering wheel	S	S	S	S	S
Bluetooth® hands-free phone and audio capability**	--	--	S	S	S
Manual day/night rearview mirror	S	S	S	S	S
Welcome lighting system	--	--	--	--	S
Height-adjustable front shoulder-belt anchors	S	S	S	S	S
12-volt power outlet (2)	S	S	S	S	S
Rear window defogger with timer	S	S	S	S	S
Storage					
Glove compartment	S	S	S	S	S
Driver's side in-dash storage	S	S	S	S	S
Front center console storage	S	S	S	S	S
Sliding center console armrest	--	--	--	--	S
Dual front cup holders with cover	S	S	S	S	S
Front door storage pockets with bottle holders	S	S	S	S	S
Front passenger-side seatback map pocket	S	S	S	S	S
Rear center armrest with cup holders	--	--	S	S	S
Rear door bottle holders	S	S	S	S	S
Seating & Trim					
5-passenger seating	S	S	S	S	S
6-way manual driver's seat	S	S	S	--	--
8-way power driver's seat	--	--	--	S	S
4-way manual front passenger seat	S	S	S	S	S
60/40 split fold-down rear seatback	S	S	S	S	S
Heated front seats	--	--	--	S	S
Cloth-trimmed seats	S	S	S	--	--
Cloth-trimmed sport seats	--	--	--	--	--
Leather-trimmed sport seats	--	--	--	S	S
Leather-wrapped steering wheel	--	--	S	S	S
Leather-wrapped shift knob	--	--	S	S	S
Carpet floor mats	S	S	S	S	S
Audio & Navigation					
AM/FM/CD/MP3-compatible stereo with 4 speakers	S	S	--	--	--
AM/FM/CD/MP3-compatible stereo with 6 speakers	--	--	S	S	--
265-watt Bose® Centerpoint® Surround Sound System with AudioPilot®, AM/FM stereo, in-dash CD/MP3-compatible player and 10 speakers	--	--	D	S	S
Auxiliary-audio input jack	S	S	S	S	S
SiriusXM Satellite Radio-compatible audio system***	S	S	S	S	S
SiriusXM Satellite Radio with free 4-month subscription	D	D	D	D	D
Steering-wheel-mounted audio controls	S	S	S	S	S
Bluetooth® hands-free phone and audio capability**	--	--	S	S	S
Compact navigation system with color display	--	--	--	S	S
Instrumentation					
Speedometer, tachometer and fuel gauge	S	S	S	S	S
High contrast gauges, black with white lettering and gray accents	S	S	--	--	S

High contrast gauges, black with white lettering and blue accents	--	--	\$	\$	--
Dual trip odometers	\$	\$	\$	\$	\$
Center instrument panel display (air conditioning, audio and clock)	\$	\$	\$	\$	\$
Ambient temperature display	--	\$	\$	\$	\$
Multi-Information Display (MID)	--	--	\$	--	--
Color Multi-Information Display (MID)	--	--	--	\$	\$
Interior Dimensions & Capacities					
Headroom, front/rear without moonroof (in)	38.9/37.5				--
Headroom, front/rear with moonroof (in)	--	38.1/37.4			
Shoulder room, front/rear (in)	54.9/54.0				
Hip room, front/rear (in)	53.7/52.2				
Legroom, front/rear (in)	42.0/36.2				
EPA passenger volume (cu ft)	94.1				
EPA cargo volume (cu ft)	11.8				

Safety

■ Standard
 ■ Package Option
 ■ Stand-Alone Option
 ■ Accessory
 -- Not Available

2012 MAZDA3 4-Door	i SV	i Sport	i Touring	i Grand Touring	s Grand Touring
Safety					
Advanced front air bags†† with seat belt-use, passenger-weight and driver's seat-position sensors	■	■	■	■	■
Front side-impact air bags and side-impact air curtains††	■	■	■	■	■
3-point seat belts for all seating positions	■	■	■	■	■
Front seat-belt pretensioners with force limiters	■	■	■	■	■
Active front headrests	■	■	■	■	■
Anti-lock Brake System (ABS) w/ Electronic Brakeforce Distribution (EBD) & Brake Assist	■	■	■	■	■
Dynamic Stability Control (DSC)‡‡ and Traction Control System (TCS)	■	■	■	■	■
Blind Spot Monitoring (BSM) System	--	--	--	■	■
Triple H body construction	■	■	■	■	■
Side-impact door beams	■	■	■	■	■
Collapsible steering column	■	■	■	■	■
Foldaway brake pedal assembly	■	■	■	■	■
Security					
Engine-immobilizer anti-theft system	■	■	■	■	■
Anti-theft alarm system	--	--	--	■	■
Keyless remote panic button (on key fob)	--	--	■	■	■
Automatic door locks (speed-sensitive and transmission-sensitive)	--	■	■	■	■
Tire-Pressure Monitoring System (TPMS)	■	■	■	■	■
LATCH child-safety-seat anchors & upper tethers	■	■	■	■	■
Child-safety rear door locks	■	■	■	■	■

2012 MAZDA3 4-Door



Packages & Options

■ Standard
 ■ Package Option
 ■ Stand-Alone Option
 ■ Accessory
 -- Not Available

2012 MAZDA3 4-Door	i SV	i Sport	i Touring	i Grand Touring	s Grand Touring
Packages					
Tech Package - Self-leveling Bi-Xenon High-Intensity-Discharge (HID) headlights - Adaptive Front-lighting System (AFS) - Nagare-inspired illuminated headlight details - Auto on/off headlights - Blind Spot Monitoring (BSM) System - Rain-sensing windshield wipers - SiriusXM Satellite Radio with free 4-month subscription - Antitheft alarm system	--	--	--	□	□
Moonroof and Bose® Package - Power sliding-glass moonroof with one-touch-open feature and interior sunshade - 265-watt Bose® Centerpoint® Surround Sound System with AudioPilot®, AM/FM stereo, in-dash CD/MP3-compatible player and 10 speakers	--	--	□	■	■
Options					
Crystal White Pearl Mica Paint	--	□	□	□	□
Exterior					
Fog lights	□ / ■	□ / ■	□ / ■	□ / ■	■
Moonroof wind deflector	--	--	■	■	■
Fuel-filler door, chrome	■	■	■	■	■
Mud guard package	■	■	■	■	--
Rear wing spoiler	□ / ■	□ / ■	□ / ■	□ / ■	--
Wheel locks (set of 4)	--	--	□ / ■	□ / ■	□ / ■
Interior					
All-weather floor mats	□ / ■	□ / ■	□ / ■	□ / ■	□ / ■
Remote engine start (automatic only)	--	■	■	■	■
Compass auto-dimming mirror with HomeLink®	□ / ■	□ / ■	□ / ■	□ / ■	□ / ■
Cargo mat	■	■	■	■	■
Cargo net	□ / ■	□ / ■	□ / ■	□ / ■	□ / ■
Audio					
In-dash 6-disc CD/MP3-compatible changer	□ / ■	□ / ■	□ / ■	□ / ■	--
SiriusXM Satellite Radio with free 4-month subscription	□ / ■	□ / ■	□ / ■	□ / ■ / ■	□ / ■ / ■

† Power figures are lower in California emission states including CA, CT, MA, MD, ME, NM, NJ, NY, OR, PA, RI, VT and WA.

‡ EPA-estimated mileage. Actual results may vary.

** The Bluetooth® system functions only with select manufactured devices. Please consult www.MazdaUSA.com/bluetooth for device compatibility.

†† Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

‡‡ Dynamic Stability Control (DSC) is an electronic system to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see the Owner's Manual for further details.

*** SiriusXM Satellite Radio-compatible audio system requires additional dealer-installed hardware and subscription.